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Sql code

SELECT

Product\_Category,

SUM(Revenue) AS Total\_Revenue

FROM

dbo.raw\_sales\_data

GROUP BY

Product\_Category

ORDER BY

Total\_Revenue DESC;

SELECT

Product\_Category,

AVG(Discount) AS Average\_Discount

FROM

dbo.raw\_sales\_data

GROUP BY

Product\_Category

ORDER BY

Average\_Discount DESC;

SELECT

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM') AS Sales\_Month,

SUM(Revenue) AS Monthly\_Revenue

FROM

dbo.raw\_sales\_data

GROUP BY

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM')

ORDER BY

Sales\_Month;

SELECT

Customer\_Name,

COUNT(\*) AS Order\_Count,

SUM(Revenue) AS Total\_Revenue

FROM

dbo.raw\_sales\_data

GROUP BY

Customer\_Name

ORDER BY

Total\_Revenue DESC;

SELECT

Product\_Category,

COUNT(\*) AS Order\_Count

FROM

dbo.raw\_sales\_data

GROUP BY

Product\_Category

ORDER BY

Order\_Count DESC;

SELECT

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM') AS Sales\_Month,

COUNT(\*) AS Order\_Count

FROM

dbo.raw\_sales\_data

GROUP BY

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM')

ORDER BY

Sales\_Month;

SELECT

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM') AS Sales\_Month,

SUM(Revenue) AS Monthly\_Revenue,

AVG(Discount) AS Avg\_Discount

FROM

dbo.raw\_sales\_data

GROUP BY

FORMAT(CAST(Order\_Date AS DATE), 'yyyy-MM')

ORDER BY

Sales\_Month;